



EXPERIENCE:

Wooden Writing **7/2012 - present**

- Managed successful content marketing campaigns for large number of clients
- Crafted compelling content to increase reader engagement and company profit
- Responsible for topic generation and pitching, content creation, and edits
- Consistently delivered projects on consistent schedule

Freelance Web Developer **5/2011 - 2/2014**

- Responsible for site development and design for a variety of companies
- High proficiency in HTML, CSS and Wordpress
- Beginner proficiency in PHP and MYSQL, Ruby on Rails, CSS3 and HTML5

Stockman's Energy **4/2011 - 4/2012**

- Created initial direct mail campaign for agriculture energy efficiency startup
- Developed proposals and financing package for mid-scale residential and small business solar projects
- Responsible for securing sales meetings with local wineries and small to mid-sized farms
- Collaborated with four-person team to craft company's message and purpose

PROJECTS:

Inward Revloution Manifesto

- Designed beautiful, professional book cover
- Managed team of editors to successfully publish book
- Launched book to rave reviews

From The Mountains To My Heart

- Created and edited 100 poem volume of work
- Executed on launch strategy to send the book to top 10 in all poetry.

Good Medicine Magazine

- Sourced interviews and essays from best-selling authors and leading thinkers
- Designed digital issue with Adobe InDesign